

Why PersonalFit™ PLUS for Symphony® is an economically efficient choice

Striving for high patient satisfaction

Hospitals are increasingly looking for ways to make cost savings without compromising on quality or patient satisfaction. Medela understands this challenge, which is why we have made sure PersonalFit™ PLUS ticks the boxes of user-friendly pump set design:

-  Proven to obtain more milk in the same time.¹
-  Simple operation streamlines hospital processes.²
-  Ease of use and comfort = satisfied mothers.^{2,3}
-  Overflow protection for increased hygiene levels.

As well as these practical benefits, it pays to look at the bigger picture of how PersonalFit™ PLUS can help save time and money in hospitals.

High-impact, low-cost disease prevention

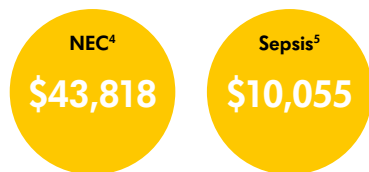
Human milk has a high economic value. For example, feeding it to preterm infants reduces the incidence and/or severity of prematurity-

related illnesses, which indirectly reduces hospital costs, as shown below. In addition, the increased own mother's milk volumes that

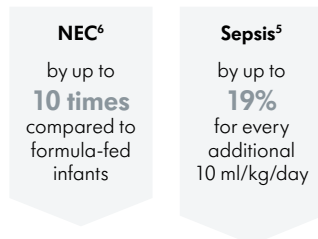
PersonalFit™ PLUS with Symphony® contribute to help reduce hospital reliance on donor milk and formula, which can also cut costs.

Examples of necrotising enterocolitis (NEC) and sepsis

Average cost per case in very low birthweight infants:



Preterm infants fed human milk are less likely to contract:



Own mother's milk costs:⁷

(when expressing 300–399 ml per day)

60%
less than formula

92%
less than donor human milk

Investing in the next generation

The benefits of a human milk diet last much longer than the infant's hospital stay – in fact, they last a lifetime, as these examples show.

Benefits of human milk



Improved neurological development⁸



Increased life expectancy⁹



Lower lifetime healthcare costs¹⁰

Savings for society

£904 per infant

Approximate lifetime healthcare savings made by every preterm infant who receives human milk instead of formula in the UK.⁹

£46.7 million

Estimated total lifetime cost saving to the UK's National Health Service if 100% of premature infants were fed mother's milk in the NICU.⁹



Medela strives for infants to receive as much own mother's milk as possible: using PersonalFit™ PLUS with Symphony® helps make achieving this easy, efficient and economical.

See the PersonalFit™ PLUS range at [medela.com/pfp](https://www.medela.com/pfp) and find more information at [medela.com/education-materials](https://www.medela.com/education-materials)

References 1 Prime DK et al. 6th ABM Europe Conference, Rotterdam, NL; 2018. 2 Clinical study. (NCT02496429). 2015. 3 Clinical study. (NCT02492139). 2016. 4 Johnson TJ et al. Neonatology. 2015; 107(4):271–276. 5 Patel AL et al. J Perinatol. 2013; 33(7):514–519. 6 Lucas A, Cole TJ. Lancet. 1990; 336(8730):1519–1523. 7 Jegier BJ et al. J Hum Lact. 2013; 29(3):390–399. 8 Vohr BR et al. Pediatrics. 2006; 118(1):e115–e123. 9 Mahon J et al. Health Econ Rev. 2016; 6(1):54. 10 Rollins NC et al. The Lancet. 2016; 387:491–504.